



# MOTOR CITY PRIDE 2005 EXHIBITOR PACKAGE

## OVERVIEW

A record turnout is expected for 2005's Motor City Pride, to be held on the first Sunday in June, 2005 in Ferndale, Michigan. We are proud to have Gay Fuel, Absolut, and ID Lube returning as sponsors this year.

With last year's attendance soaring to over 30,000, we again expect to see a sharp increase at attendance this year. The event promises a larger expanded presentation. Look for a number of innovations at Pride, starting with a talent-laden Main Stage featuring both local talent and national celebrities, a second stage featuring local DJs, a beer tent plus much, much more. This event promises to become one of the largest pride gatherings in the Midwest. You won't want to miss any part of it!

This year's exhibitor booths will include many expanded areas and an array of new vendors displaying their wares. Of course the new food court and beverage booths will be open all day for your enjoyment.

All costs come out of the revenue of vendor fees, beverage sales, dollar drive, special fundraisers and corporate sponsors at the festival, including insurance, sound and lighting, tent rental and entertainment.

Triangle Foundation is proud to have the privilege of producing many statewide community events. We regard this as an important part of building community and advancing our mission of promoting equality and securing freedom for all GLBT people. Triangle Foundation accepts this responsibility in producing Motor City Pride for the public as an educational and entertainment event. The purpose of Pride is to allow a space for GLBT people and our allies to celebrate our lives and our relationships.

## SUNDAY, JUNE 5, 2005

Vendor Set-up	9:00 a.m. - 11:00 a.m.
Event	12:00 p.m. - 7:00 p.m.
Vendor Tear-down	7:00 p.m. - 9:00 p.m.

## LOCATION

Downtown Ferndale, Michigan  
West Nine Mile Road, Troy & Allen Streets

## Produced by:

Triangle Foundation dba Motor City Pride  
19641 West Seven Mile Road  
Detroit, Michigan 48219-2721  
313-537-3323  
313-537-3379 fax  
STEPHANIE@TRI.ORG  
WWW.MOTORCITYPRIDE.COM



*With last year's attendance soaring to over 30,000, we again expect to see a sharp increase at attendance this year. The event promises a larger expanded presentation. This event promises to become one of the largest pride gatherings in the Midwest. You won't want to miss any part of it!*

Triangle Foundation (hereinafter referred to as "PRODUCER") presents the annual Motor City Pride (hereinafter referred to as the "EVENT" or "PRIDE") for the public as an educational and entertainment event and reserves all rights as producers. Triangle Foundation reserves the right to change the name of this event at any time without notice. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or part, in any form, without the express written consent of producer is strictly prohibited.

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## RULES

By submitting the attached application, you (hereinafter referred to as "APPLICANT" or "VENDOR") agree to comply with the following rules and the provisions.

1. Pay the required booth fees.
2. All vendors are required to set up between 9:00 a.m. and 11:00 a.m., will be open by 11:30 a.m., and are to remain open until 7 p.m.
3. All business or other activity for which the vendor has rented space must be conducted in your designated area only. No distribution or vending of any kind may be done by strolling through the event, without prior written agreement from the Producer.
4. Electrical hook-ups are limited to food vendors only and must be approved by the producer. No electrical hook-up will be available without advanced request. If approved for electrical hook-up, vendors must provide electrical cords, and other equipment necessary for their booth. The use of generators are prohibited except by the producer.
5. If goods are for sale, vendors must post prices in a legible manner, and in a visible place.
6. Food Vendors must comply with the following if applicable:
  - a. Provide fans for smoke control, if necessary.
  - b. Provide fireproof containers for disposal of ashes.
  - c. Provide one (1) visibly mounted fire extinguisher rated 10AB.
  - d. Containers of butane or fuel must be affixed to a post or other secure item.
  - e. Food vendors must control drainage and /or condensation.
7. All vendors, including food vendors, must dispose of all trash in the large dumpsters provided and specified on your event map. Food vendors must also dispose of food waste at large dumpsters. Vendors may not utilize standard event trash containers.
8. For parking, vendors can utilize street parking, city lots or designated event parking locations. There will be no enforcement of parking meters by the City of Ferndale during the event.
9. If a vendor is selling items, the vendor must list all types of items to be sold and any alternate items, if any. There will be limited number of "same kind" exhibitors. Once the "same kind" limit is reached, the producer reserves the right to require the applicant to change to alternate selling items. Vendors will only be allowed to utilize their booth for the purposes stated in the application. Only items stated and approved in the application are to be sold or distributed from the booth.
10. The producer reserves the right to prohibit the sale or display of any items that may be illegal, obscene or pornographic as deemed by the producer.
11. The producer reserves sole rights to all food and beverage distribution. All distribution of food and beverage must be requested on the vendor application. No bottled water may be sold or distributed for free, see No. 9.
12. Loud music in the Vendor Area is prohibited. Bar Businesses, see Beer & Bingo Tent Sponsorships for involvement in this event or call the producer with ideas.
13. Vendors are responsible for any damages caused to other vendors or to the event.
14. The producer is not responsible for any lost or stolen items, or for any equipment rented by the vendor.
15. Any vendors selling food items must have the proper Oakland County Health Department permits displayed at the event.
16. This is a one-day festival. All vendors are required to operate their booths from opening of event to closing.
17. No vehicles will be allowed in the event area. Please arrive early and prepared!
18. This agreement is the final writing and supersedes any prior negotiations.
19. The producer is planning what we hope to be a wonderful event again this year. We hope it will prove to be a fun and profitable experience for you. However we cannot guarantee your sales or profits.
20. You will be receiving a confirmation notice notifying you that the producer has received your vendor application. If you do not receive a confirmation notice within 3 weeks of submitting your application please contact the producer at 313-537-3323, ext 103.

Any violation of these rules may be grounds for immediately revoking this permit to occupy. The producer reserves the right to

retain booth fees. Pride does not require a security deposit for vendors, however, any vendor who fails to comply with any of the proceeding provisions may not be allowed at future Pride events. In addition, a charge of \$100 per incident per occurrence may be assessed for the next Pride event the vendor applies for should the vendor wish to return.

## **ELECTRICAL REQUIREMENTS:**

Food vendor must contact the producer to determine electrical requirements. All cooking or electrical appliances must conform to the Uniform Fire Code of Michigan.

## **WATER HOOKUPS:**

Food vendors requiring water supply must indicate this on the Food Vendor Application Form.

## **QUALIFYING FOR NON-PROFIT RATES:**

Organizations that possess a Letter of Determination under Section 501 (c) of the Internal Revenue Code or that are registers as non-profit corporations with the State of Michigan, may qualify for non-profit rates. A photocopy of your IRS Letter of Determination or incorporation papers may be requested to process your application. Only one application per organization will be accepted at non-profit rates.

For-profit businesses do not qualify even if all or part of booth proceeds will be donated to non-profit organizations.

## **PERMITS:**

It is the responsibility of all vendors to deal with and pay the appropriate fees and taxes to governmental entities. If a vendor is forced to close because of the lack of necessary permits and/or licenses, the producer will not be held liable and will not refund fees or deposits.

## **CANCELLATION POLICY:**

No refunds, no exceptions. Fees paid may not be applied to a future event.

## **ACCEPTANCE:**

Acceptance of applications will be considered based upon receipt at the producer's mailing address. While an application deadline date is stated, space may sell out before this date. Receipt of an application prior to deadline does not guarantee that space is available. The producer reserves the right to place the vendor or relocate vendor according to a master plan. Therefore, any cancellations by applicant based upon dissatisfaction of booth placement will subject applicant to forfeiture of all booth fees, in accordance with the provisions of the above cancellation policy. Submission of application and payment does not guarantee a vendor space or location.

PRODUCER RESERVES THE RIGHT TO REFUSE EXHIBITOR SPACE AT ITS OWN DISCRETION.

List all types of items to be sold or displayed:      PLEASE PRINT LEGIBLY

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The Applicant agree(s) to defend, indemnify, and hold harmless The Triangle Foundation, Inc. and the City of Ferndale, Michigan, or any other municipality, corporation or entity should the event location change, from any claim, demand, suit, loss, cost or expense, or any damage which may be asserted, claimed or recovered against or from the City of Ferndale by reason of any damages to property, personal injury or bodily injury, including death, sustained by any person whomsoever and which damage, injury or death arises out of or is incident to or in any way connected with the performance of the Special Event Resolution of City Council, and regardless of which claim, demand, damage, loss, cost or expense is caused in whole or in part by the negligence of the City of Ferndale or by third parties, or by the agents, servants, employees or factors of any of them.

The Applicant further understands that THE TRIANGLE FOUNDATION, INC. dba Motor City Pride has legal possession and control over the event grounds, located in downtown Ferndale as well as designated parking areas, or located designated the day of the event, on June 5, 2005, pursuant to an agreement with the City of Ferndale, Michigan and applicable businesses, or other entities should the location change. Applicant further understands, therefore, that the use granted by the producer hereunder is a PERMIT TO OCCUPY ONLY, and is not coupled with an interest in the property; that the producer retains the right to terminate this PERMIT TO OCCUPY at any time during the term of applicants use if, in the producer's sole determination: (1) Applicant is found to have falsified any of the statements contained in this application; (2) Applicant is found to have changes and/or added to the use described in this application; (3) Applicant creates a nuisance to the producer, its other licensees, or its guests; (4) Applicants use of the premises in any other way interferes with the orderly and successful conduct of the event. Applicant understands that the purpose of the Motor City Pride Event is to celebrate the gay, lesbian, bisexual, transgender and allied community and agrees that he/she will do nothing to defeat this purpose during the term of this PERMIT TO OCCUPY. Applicant certifies that he/she has read this application in its entirety, understands the content, and will comply with all of its terms. Applicant further understands that any failure to comply with any terms may subject him/her to an early termination of this PERMIT TO OCCUPY. I/we have read & understand the terms and conditions above, and agree to follow them.

The Applicant further understands that should the location change for the event, all rules and fees remain in effect at the new location.

**ORGANIZATION/BUSINESS:**

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NAME OF GROUP OR BUSINESS:**

Contact Person: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**VENDOR CATGEGORY & RENTAL FEES:**

<b>Check one:</b>	<b><u>Received by: May 1</u></b>	<b><u>After May 1</u></b>	<b><u>Quantity:</u></b>	<b><u>Total:</u></b>
<input type="checkbox"/> <b>Nonprofit/Social Organization</b> Information Booth Only Check One <input type="checkbox"/> 6 foot covered space that includes one table and two chairs. <input type="checkbox"/> 10' x 10' uncovered space that includes one table and two chairs.	\$125.00	\$150.00	x _____	= \$ _____
<input type="checkbox"/> <b>Arts/Crafts</b> Independent/Non-Store Front 10' x 10' uncovered space that includes a table and two chairs.	\$125.00	\$150.00	x _____	= \$ _____
<input type="checkbox"/> <b>Business</b> Sales/Information Booth 0' x 10' uncovered space that includes a table and two chairs.	\$250.00	\$350.00	x _____	= \$ _____

ADDITIONAL FEES:

	<b>Rate:</b>	<b>Quantity:</b>	<b>Total:</b>
Electricity, if available Please indicate what you will need it for and what watts/amp your equipment will require.	\$ 100.00	x _____	= \$ _____
I need a tent rental, 10'x10', if available (limited amount of 10' x 10' tents are available)	\$200.00	x _____	= \$ _____

**Grand Total:** \$ \_\_\_\_\_

Comments:

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Full payment must accompany this application. Incomplete applications will not be processed. No cash or credit cards will be accepted. Mail this application, signed vendor agreement, and check or money order written to Triangle Foundation, to:

Triangle Foundation, 19641 West Seven Mile Road, Detroit, Michigan 48219-2721

Spaces are available on a first come first served basis and are limited to logistic requirements of the present event plan. Fill out your application today!